CHRIS MARTINEZ

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| **Objective:** | To obtain a challenging position as an Email Developer utilizing my skills and experience in creating engaging, responsive and effective email campaigns that meet business goals. |
| **Experience:** | **03/2023 – Present** **Assistant Email Developer, FULLYLOVE DIGITAL LLC**   * Passion and understanding of digital marketing * Self-starter with a strong sense of urgency in tackling challenges. High level of professionalism * Attention to detail * Upload relevant content and setup email campaigns within the email platform * Tested email rendering for consistency across all email clients (Gmail, Outlook, Mobile, etc.) * Work calmly in difficult and high-pressure situations * Meet deadlines for content publication * Exposure to Amp Script. |
| **Experience:** | **11/2022 – 3/2023****Project Based Emails, FULLYLOVE DIGITAL LLC.**   * Hand coded HTML responsive emails primarily using tables. * Convert layouts into fully responsive coded emails. * Exported assets from FIGMA along with Photoshop for email compositions. * Thorough Email testing with Email on Acid. * Strong knowledge and understanding of Web development tools/technologies such as HTML, CSS, Photoshop and, Dreamweaver. * ESP’s such as Salesforce Marketing Cloud/MailChimp/Responsys. * Exposure to Amp Script. * ***PROJECT EXAMPLES BELOW.*** |
| **Experience:** | **06/2021 – 11/2022****Audio Video Installer,** **FSG TECHONLOGY**  * Install and configure audio video systems in commercial settings, including conference rooms, lecture halls, and event spaces. * Installed and maintained data and voice circuits through routers, switches, and wan devices. * Pulled and terminated a variety of cables. * Conduct site surveys to determine AV system requirements and recommend appropriate solutions. * AV installation projects from start to finish, with on-site supervision of installation. * Troubleshoot and diagnose AV system issues, and develop and implement effective solutions. |
|  | **11/2013 – 07/2021****Custom Picture Framer,** **HOBBY LOBBY**Provided professional customer service while assisting customers with custom framing orders.Conduct quality control checks on finished projects to ensure they meet company and customer standards.  * Consult with customers to determine their framing needs and provide expert advice on framing options and design choices. * Took meticulous attention to detail to help create high-quality, attractive framing projects that showcase the customer's artwork or photos to their best advantage |

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| **Education:** | **2007-2009**  GRAPHIC DESIGN COURSE, **LAGRONE ACADEMY** |
|  | **2007-2009**  ANIMATION COURSE, **LAGRONE ACADEMY** |
|  | **05/2009**  HIGH SCHOOL DIPLOMA, **RYAN HIGH SCHOOL** |
|  | **2009-2014**  **COLLIN COLLEGE** |

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| **Achievements:** | * Assist in providing quality assurance for accurate email coding, configure link tracking when needed; upload HTML/Text content to email platform to ensure best performance in variety of email clients. * Project Management: "Successfully managed the completion of Electric Shuffle-Austin, delivering it on time and within budget while working at FSG" * Leadership: "Led a team of 3 employees under supervision during Electric Shuffle-Austin." * Leadership: "Led a team of 4 employees and achieved a 15% increase in productivity over a six-month period while training new management at Hobby Lobby" |

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| Relevant Skills: | | Soft Skills |
| * HTML * CSS * Email on Acid * Figma * Dreamweaver * Visual Studio Code * Adobe Photoshop * MS Excel | * Salesforce * MailChimp * Responsys. * CSS/Media queries | * Process-oriented * Quickly adapt to new technologies and concepts. * Fast and efficient contributor * Conflict resolution: Effective conflict resolution and problem-solving skills. * Adaptability: Quick adaptability to changing circumstances or priorities. * A strong work ethic, superior attention to detail and advanced organizational, time-management, and work prioritization skills. |

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| **PROJECTS:** | | | |
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| [**EMAIL 4**](https://us18.campaign-archive.com/?e=%5bUNIQID%5d&u=38c0268c63a0eb06c8ee17fc3&id=8e29d795ce)  [**EOA Screens**](https://app.emailonacid.com/app/acidtest/x1kdcwPEnyoxvDiIV6MQhOXwFbboJicsSiXJfeTkTKSxu/list)  [**Figma Assets Link**](https://www.figma.com/file/EH4AtqlnMpLQ6EJIWNHJjY/Flower-Boutique-AMP-Email-Template-(Community)?node-id=1%3A48&t=cxnG8wBBfC7pOYax-0) | [**EMAIL 3**](https://us10.campaign-archive.com/?e=__test_email__&u=88efed298bb356f9c5e1d006c&id=c68842d07c)  [**EOA Screens**](https://app.emailonacid.com/app/acidtest/Aw9HDSswJDdKiauKQfEUkiU2kSDvxW5fL0QcEwVzKrfWq/list)  [**Figma Assets Link**](https://www.figma.com/file/uDJHZqPOGOrdW8eDcuWKDn/Email-template-design-(Community)?node-id=0%3A1&t=4onQKF0TGgwNeQaq-1) | [**EMAIL 2**](https://us10.campaign-archive.com/?e=__test_email__&u=88efed298bb356f9c5e1d006c&id=9aa00a345c)  [**EOA Screens**](https://app.emailonacid.com/app/acidtest/gwShR9lZD0tZifSEYicLQFazee64OT4UwjzNNelPLGEaD/list)  [**Figma Assets Link**](https://www.figma.com/file/LIZ0Ilac3KJ8zoJbqWvGbE/Payoneer-email-template-free-(Community)?t=4onQKF0TGgwNeQaq-1) | [**EMAIL 1**](https://us10.campaign-archive.com/?e=__test_email__&u=88efed298bb356f9c5e1d006c&id=15571ef4eb)  [**EOA screens**](https://app.emailonacid.com/app/acidtest/s1RBfq8emolGBQahMSH42FKyPV1kqzPPr3pjdIOVUVL56/list)  [**Assets Link**](https://reallygoodemails.com/emails/happy-holidays-from-extreme-reach) |